



President's Message

Welcome to MidCountry Financial Corp., a financial services organization dedicated to creating value for its customers, team members, the communities it serves, and its shareholders since 2002.

Like any successful business, we recognize that bottom-line results are crucial, as they provide for growth and ensure the financial security of the company. We also understand that bottom-line results are only one part of success. The people, culture, dedication to customers, and shared values of a company are also key components of results, and ultimately long-term success.

At MidCountry Financial Corp., we focus on the whole enterprise by having a mix of progressive companies, each one in a specific niche market and each led by a talented team of individuals. While these companies are each unique, each is grounded in the same values, shares the same norms, and has the same passion for fostering customer loyalty and service. This, in turn, creates team member loyalty and growth, generating a vibrant, effective organization for the benefit of all of our stakeholders.

Timothy L. Stanley

President and Chief Executive Officer,
MidCountry Financial Corp.



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